

**ABSOLVENTSKÁ
STŘEDA**

PRŮVODCE PRO ABSOLVENTY

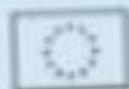
Data-driven finance a HR



13. května od 18:00



online



EVROPSKÝ FOND
Pro rozvoj lidských zdrojů a zaměstnanosti
Operační program Vzdělávání a zaměstnanost



Innovative financial manager for your company

We open your eyes



FINANCE

Can you evaluate on **liquidity**, optimal **staffing** or sufficient **financial reserves**?

Do you regularly assess your cost structure?

Do you know that you don't waste money?

Is your **cash flow** well planned?

SALES

Which **merchants** and **channels** are paying off the most?

Do you know real value of your **pipeline**?

Are your business processes set up efficiently?

Do you know when it is necessary to speed up/slow down sales?

PRODUCTS

Do you track progress on **new markets**?

Are you sure that your **pricing** is set up correctly?

Are your products/services financially viable?

Do you optimize **inventory**?

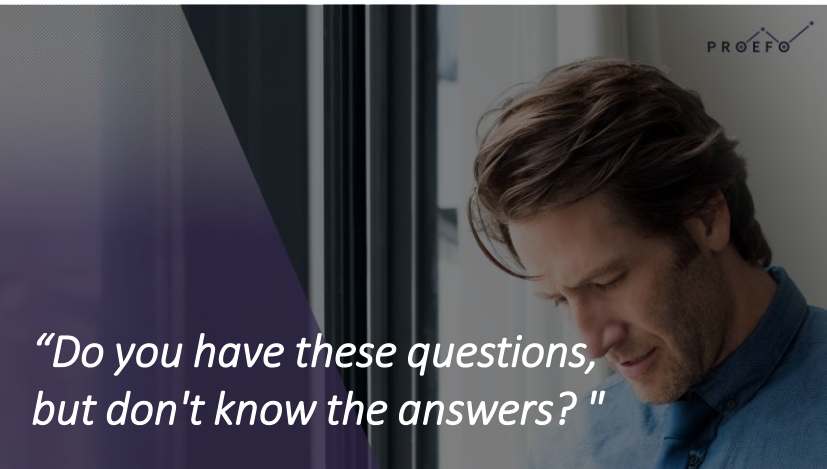
DATA

Do you want to know the state of your company 24/7?

Do you have trouble consolidating **financial** data?

Does your current **reporting** provide you with the **answers** you need?

Still doing reports in **Excel**?

A man with brown hair, wearing a blue shirt and tie, is looking down with a frustrated expression. The PROEFO logo is in the top right corner of the image.

"Do you have these questions, but don't know the answers? "

A man with brown hair and glasses, wearing a blue shirt, is covering his face with his hands in a gesture of frustration or despair. The PROEFO logo is in the top right corner of the image.

"Do you have a lot of data but can't understand it?"

A man with brown hair, wearing a blue shirt and tie, is smiling and talking on a mobile phone. The PROEFO logo is in the top right corner of the image.

"Do you want to make the right decisions in the long term? "

We offer long-term cooperation in financial management

WHAT WE DO

- ✓ We provide financial management services or CxO support based on **monthly consulting**
- ✓ We monitor **sales, margins, cash flow** and analyze overall financial performance
- ✓ We assess performance of your **products** and (or) **services**.
- ✓ We compare industry-wide **metrics** and compare them to the most successful companies on the market
- ✓ We constantly strive to improve the **company value** and viability of its business and strategy
- ✓ We calculate optimal financial **reserves** depending on the company's KPIs

WHY PROEFO

- ✓ We uniquely combine advanced **data processing** and detailed **analytics**
- ✓ We've analyzed more than **500** public and private companies and we have track record of successful help to many
- ✓ A team of at least **4 experts** - in IT, corporate finance and investments takes care of each customer
- ✓ We provide **interactive reports** available anytime and anywhere
- ✓ We help you to make the right **decisions based** on data not only in the area of corporate finance
- ✓ We respect the **confidentiality** of all data - strictly secured repositories and treated legal aspects of our cooperation are our priority

You don't have to pay a data analyst, a reporting specialist or a financial manager.

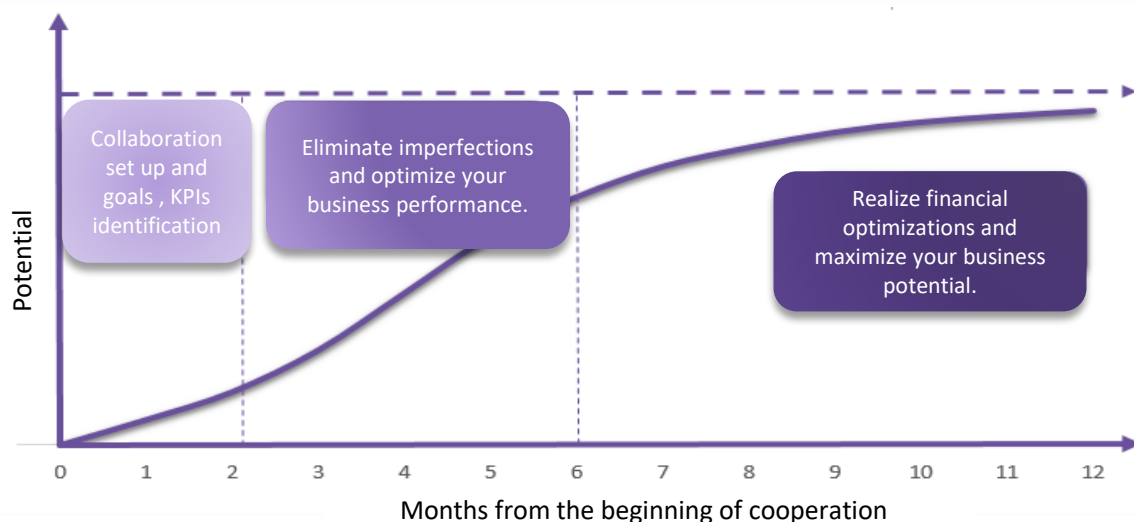
PROEFO PROVIDES ALL-IN-ONE PACKAGE FOR A FRACTION OF COMBINED PRICE OF THE SPECIALISTS.

How the cooperation works

HOW DOES IT WORK

1. We obtain the necessary financial data from all available data sources.
2. We prepare an analytical framework ,comprising of all actual and historical data.
3. We analyze your financial statements and financial metrics, as well as projects/products and internal operations of the company.
4. We participate together on a consulting meeting to interpret the data and suggest ways to optimize your company's performance.

COOPERATION TIMELINE



TYPES OF ANALYTICS MODULES

REPORTING MODULES	FINANCE	PRODUCTS	PROJECTS	SAAS
	SALES	E-COMMERCE	EXPANSION	... and more

PRICE

From 1.000 € monthly (VAT excluded).


The exact price depends on the size of your company, the length of the contract and the number of modules ordered.

ARE YOU INTERESTED?

We are ready to help you make the best decisions in your business!

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Let us know:

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 proefo.com/zacnete-co-nejdrive

A close-up photograph of a man with brown hair and a beard, smiling while holding a smartphone to his ear. He is wearing a blue collared shirt. The background is a blurred office interior with vertical lines, possibly from a window or door frame. Overlaid on the left side of the image is the word "PROEF" in a dark blue, sans-serif font. The letters 'O' and 'F' are replaced by circular icons with a purple dot in the center. Above the word, a purple line connects four dots, starting from the first 'O', going up and right to a dot above the 'E', then down and right to a dot above the second 'O', and finally up and right to a dot above the end of the word.

PROEF

Imagine a world where everyone can have their own CFO.